



N. A. Shah Associates LLP

DIFFERENT STROKES

JULY TO SEPTEMBER 2025



1. Showcase Story

2. Creativity

3. Next Gen Writers

4. Photographic Vibe

5. Events

6. Mind Sparks

Showcase Story

Mary Kom - The Power of Perseverance

Born in a small village in Manipur, Mangte Chungneijang Mary Kom grew up in a farmer's family with limited means. Life was tough, but her spirit was tougher. Inspired by boxer Dingko Singh, she secretly took up boxing — a sport dominated by men — and trained with relentless passion, often without proper equipment or facilities.

Mary faced countless challenges — financial struggles, gender bias, and even doubts about her ability after becoming a mother. But she refused to give up. With unshakable determination, she went on to win six World Championships, an Olympic bronze medal, and countless hearts across the world.

Her journey from a rural girl with a dream to being called "Magnificent Mary" is a story of grit, courage and belief in oneself.



- > No dream is too far when your will is stronger than your circumstances.
- > True strength lies not in victory, but in never giving up

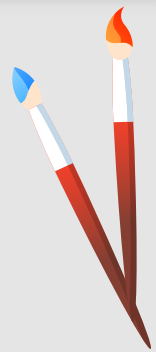
Creativity



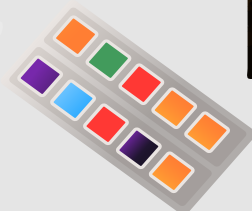
Jiya Babariya



Priyanshi Suthar



Yashvi Satra



Sejal Patel

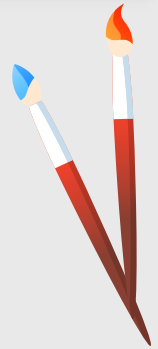
Creativity



Yashvi Jain



Jigisha Sawant



Ishada Damle



Piyali Roy



Next Gen Writers

"Learn and Practice A to E"

I would like to share learnings from spiritual sessions which I attended recently. Certainly, it is reiterating the importance of prioritizing our daily TDT which stands for 'to do tasks' and preferably pen down such listing instead of putting additional load on your memory. There are diverse ways of symbolizing priorities like high to low and signal colors i.e., green, amber, red. This art of 'A to E' is another alternative method to organize our wavering thoughts so that it enables setting clear direction, assist in improving overall productivity and its measurement.

A - Major consequence if not done

This task is on top of the TDT and it does not permit any excuses. In case this is missed, it would have major consequences and cascading effect. Accordingly, our subconscious should register such priority and not distract our energies from these tasks.

B - Minor consequence if not done

This is on second ladder of TDT and its important but not so critical. In case this is missed, it would have minor consequences and disturb you. Hence for such task we cannot apply principle of 'Let- Go.'

C - Nice to do

There are few matters which are good to do but not important and not time sensitive. Accordingly, only if time permits such nice to do activities can have its place in time planner.



Next Gen Writers

D- Delegate

We should use the art of delegation for tasks which are relevant but need not be self-executed. This certainly requires using best judgement, wisdom, and experience.

E- Eliminate

Our general tendency is to experience new and upcoming trends. Considering that time is essence and will not wait for anyone, it is better to make wise choices instead of taking chances. Keeping the end objective in mind, identify tasks which need to be eliminated from TDT.

Conclude

Everyone has their preferences and priorities which keep on growing, evolving, and changing. Tagging tasks from A to E will keep our focus on top and improve productivity in long run if consistently practice.

- Bhavin Kapadia



Next Gen Writers



Let It Be, Just Feel It

You can't control the friendship
that got lost through the years,
the love that faded amidst the chaos,
the smile that doesn't adorn your face anymore,
the tears that keep streaming
thinking about all the hurt,
none of it is in your hands,
let it be.

Feel the anger at the friendship lost,
the agony that your love couldn't survive all odds,
the struggle of continuous crying,
the helplessness of leaving everything behind,
let it be, just feel it.

Don't try to skip that part,
you got to feel the pain
to fully heal,
there is no shortcut to that smile,
feel every emotion that crosses your path;
one day those feelings won't be in your way,
you will look at it from miles away,
smiling at how far you've come,
you would've crossed multiple
such difficult stops,
realising that feeling all those emotions
ultimately led you to stop feeling them all.

- Ifra Khan

Photographic Vibe



Janvi Parmar



Anushka Mohan



Manisha Sarfare



Sejal Patel

Events

LONG SERVICE AWARD

Celebrating a Remarkable Journey!

A huge congratulations to
CA Prashant Daftary, Partner - Audit and Assurance,
on this well-earned Long Service Award!
25 glorious year with N. A. Shah.



LONG SERVICE AWARD



CA Vipul Ramoliya
Manager, Internal Audit
10 Years



Saurabh Mishra
Senior Executive, Accounts
5 Years



Dinesh Parkar
Office Assistant, Administration
20 Years

CA FELICITATION

N. A. Shah Family came together to celebrate the remarkable achievements of our team members who successfully cleared the CA Final May 2025 examinations — a moment made even more special by the presence of their proud parents.



CA Atharva Khandelwal



CA Darshana Shah



CA Dhvani Shah



CA Hetvi Sanghrajka



CA Isha Damle



CA Hitesh Ramina

CA FELICITATION



CA Ishada Damle



CA Krishna Sabhani



CA Maitri Gindra



CA Neer Shah



CA Poojan Sanghavi



CA Prateek Mishra

CA FELICITATION



CA Rishi Gupta



CA Sakshi Shah



CA Siddhi Vora



CA Tanishka Jain



CA Teesha Shah



CA Tushar Churi



CA Mohit Yadav



CA Vardhaman Lodha

HAPPY NAVRATRI

During Navratri Celebration, our office came alive with vibrant colors and a festive spirit.

Day 1



Day 2



HAPPY NAVRATRI

Day 3



Day 4



HAPPY NAVRATRI

Day 5



Day 8



HAPPY NAVRATRI

Day 9



Day 10



KNOWLEDGE-SHARING SESSION

CA Chintan Ghelani, Partner - Direct Tax at N. A. Shah Associates LLP, led an insightful knowledge-sharing session on "Taxation and Disclosures related to ESOPs". The session highlighted key aspects of ESOP, its taxation and disclosure requirements as well as controversies related to ESOPs while team members actively engaged in discussions that enriched the learning experience.



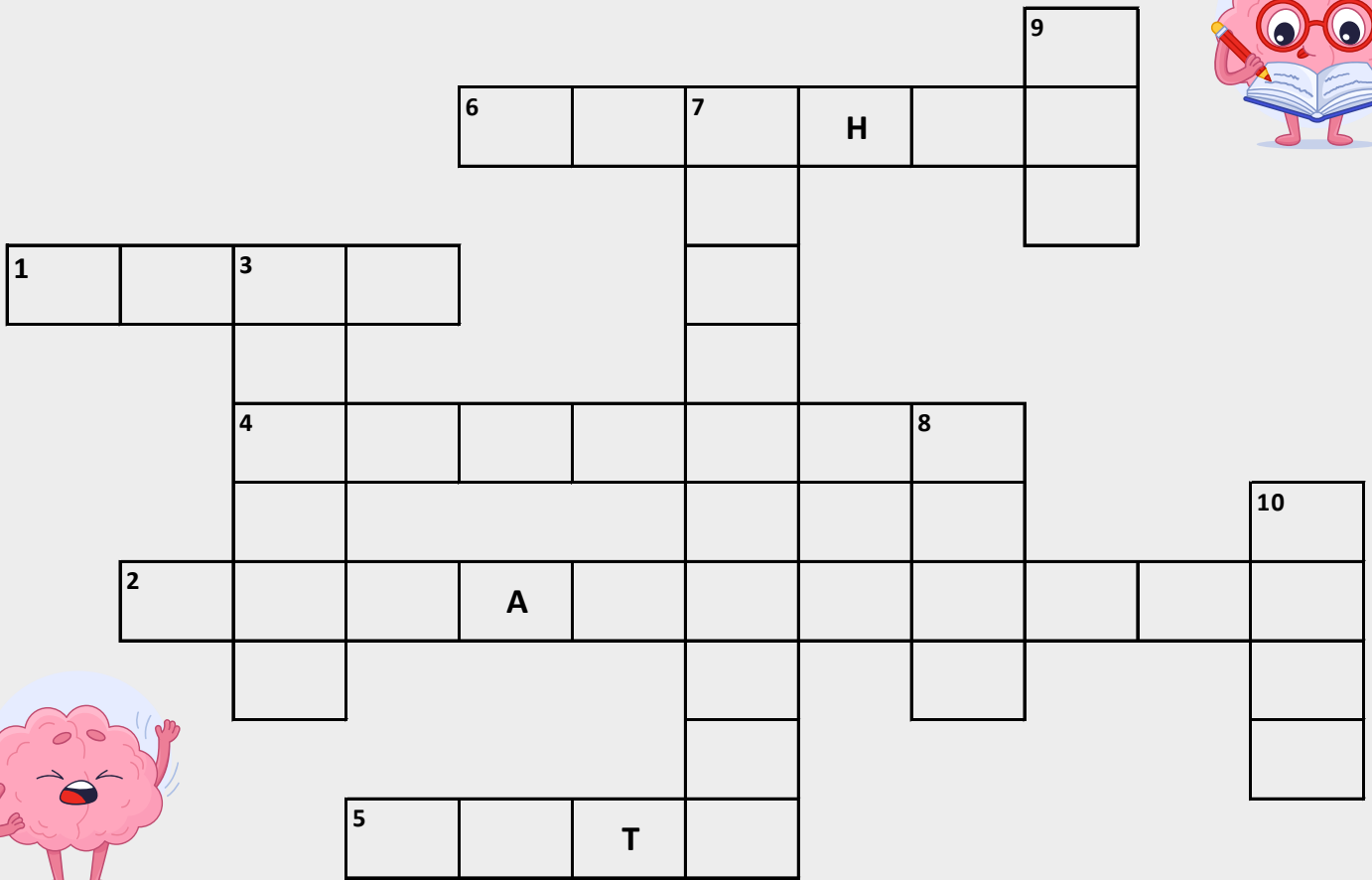
REWARD & RECOGNITION

The Recognition and Rewards program in N. A. Shah celebrates employees' exceptional performance and dedication.

Here's a glimpse of the employees who have been recognized as the 'Stars' in Recognition and Rewards program for this quarter.



Mind Sparks



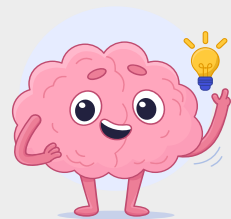
Crossword - Nikunj Mehta

Across

- 1 Unit of measuring land
- 2 restaurant at Chowpatty famous for chole bhature
- 4 Used in ancient times for writing and sending messages
- 5 Tax on goods
- 6 Grape Capital of India

Down

- 3 Place for holiday and recreation
- 7 A core value of our firm
- 8 It has lyrics and melody
- 9 I am seen in different colours everyday - Blue, black, red, orange,
- 10 Lunch or Dinner



Contributors

Bhavin Kapadia - Partner – Audit and Assurance

Nikunj Mehta - Deputy Manager – Audit and Assurance

Piyali Roy - Deputy Manager – HR

Sejal Patel - Senior Qualified Associate – Audit and Assurance

Ifra Khan - Senior Qualified Associate – Direct Tax

Janvi Parmar - Qualified Associate – Indirect Tax

Manisha Sarfare - Executive Assistant - Direct Tax

Yashvi Jain - Executive Assistant - Accounts

Ishada Damle - Chartered Article – Direct Tax

Jigisha Sawant - Article – Audit and Assurance

Jiya Babariya - Article – Audit and Assurance

Priyanshi Suthar - Article – Audit and Assurance

Yashvi Satra - Article – Audit and Assurance

Anushka Mohan - Article – Audit and Assurance

► Answers for Crossword

1. ACRE
2. CREAMCENTRE
3. RESORT
4. SCROLLS
5. DUTY
6. NASHIK
7. SIMPLICITY
8. SONG
9. SKY
10. MEAL



**See you in the
next Quarter....**