



*DIFFERENT
STROKES*

April to June 2024



N. A. Shah Associates LLP

INDEX

01

Cover Story!

02

Artistic Production

03

Striving Writers

04

Snapshot

05

Aspiring Events

06

Flex Your Brain

Cover Story!

Where there is a will, there is a way – Inspired by Sudha Murthy's story

In a small village in Karnataka, there lived a young girl named Anu. Anu loved reading and had a dream of becoming a teacher one day. However, her family was poor, and her father worked as a farmer, struggling to make ends meet.

Despite the challenges, Anu was determined. She would help her father in the fields during the day and study by the dim light of a kerosene lamp at night. Her mother often worried about how they would afford her education, but Anu always reassured her with a smile, saying, "Where there is a will, there is a way."

One day, a kind woman named Sudha visited their village. She was moved by Anu's dedication and determination. Sudha was a philanthropist and believed in supporting education for girls. After talking to Anu and her parents, Sudha decided to sponsor Anu's education.

With Sudha's help, Anu was able to attend school regularly. She studied hard and excelled in her exams. Years later, Anu not only achieved her dream of becoming a teacher but also returned to her village to educate and inspire other children.

Anu's story spread across the region, reminding everyone that with determination, hard work, and a little support, dreams could indeed come true. She proved that no matter how humble one's beginnings, a bright future is always possible.

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It highlights the importance of perseverance, education and the impact of kindness.



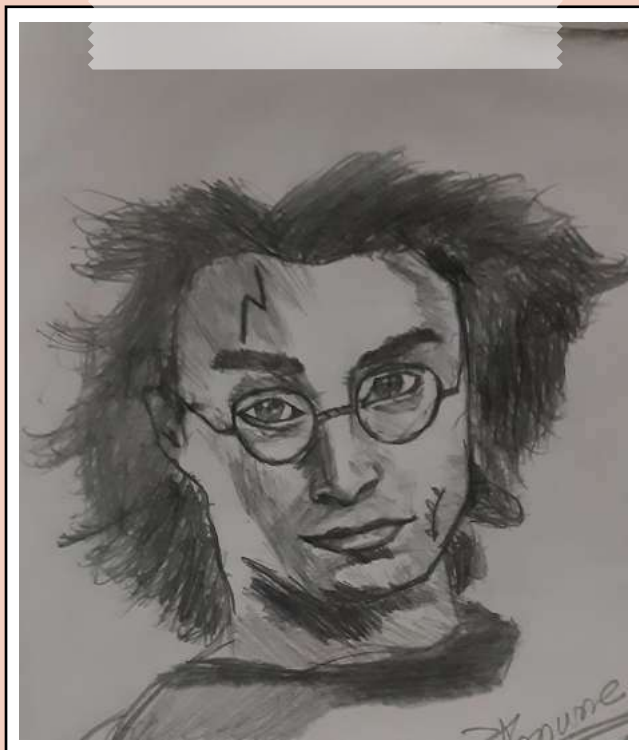
Artistic Production



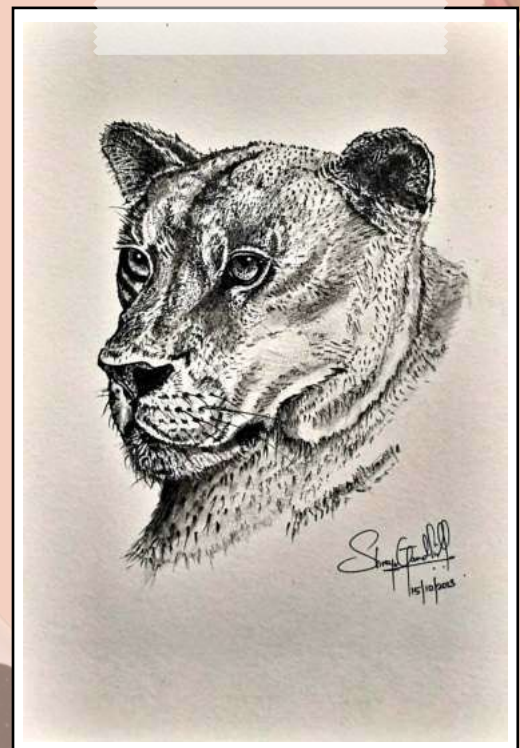
- Neha Chawda



- Isha Damle



- Yash Sonune



- Shreya Gandhi

Striving Writers



"FROM STRANGERS TO UNBREAKABLE BOND "

You came in my life as an unwelcome face,
Slowly our friendship made a great base ,
I never thought we would be so close friends ,
But now our laugh has no ends .

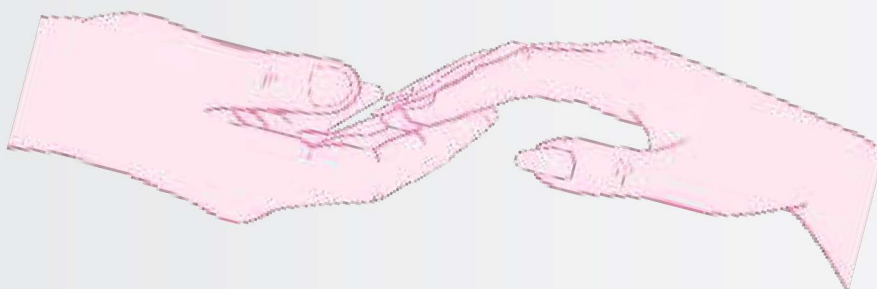
You are so close to my heart,
Nothing can tear us apart ,
You always encourage me to do my best,
Having you by my side i always feel blessed.

I love the way you show you really care ,
Unbreakable bond is what we share ,
you always refuse me to quit ,
If friendship is an art, then you are picasso of it.

When I needed someone, you were always there for me ,
We share our darkest secrets while having tea,
We laughed together until our stomach aches,
We will remember these memories till ages.

Sometimes we had misunderstandings,
But that what makes our friendship outstanding,
You were there whether it was night or day,
Our friendship is here to stay.

- Vicky Chandarana





Can you look back at it & smile?

This is not a means to conclude, neither is it an answer to whether you have truly overcome a situation or not. But don't you think, when we look back at certain happenings/people and instead of feeling anger, disappointment or frustration, we simply smile at how strong we've become or smile at our foolishness or just sigh at the learnings we got, it gives us peace and a sense of satisfaction.

Isn't this one of the ways to realise that we have come out of the mess, situation or difficulty and are in a position to look at it from a different perspective? Analysing situations after you are out of them, without being emotionally involved is an interesting experience. You end up appreciating why things went the way they did, and your believe in destiny simply strengthens.

- Ifra Khan



Team India

Dearest Team India,

I cannot even remotely relate to what it may feel like being hugged by 1.5 billion people but what I do know is that I'm a part of it, however insignificant. I was on 19th November and I am now as well.

Being a tomboy growing up, I have usually not shared same interests as other girls of my age, That's when I developed my love for cricket.

I'm the type of girl who can watch a random series on mute but I'll watch a cricket match with full volume and I'm glad to have developed this connection with the game and its players which made me feel every emotion to its fullest. From the six after Virat's 50 to SKY's catch. From Axar's run out to Bumrah's bowling.

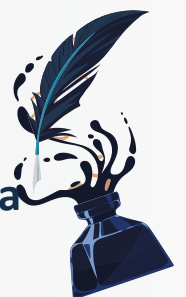
Worrying about Klassens form right from IPL till 29th June. I'll watch every match with equal enthusiasm may it be Lagaan or finals.

But being a Virat fan, my heart cries for him. And I know for sure that this is not going to hit now, but next time when I'll tell myself not to worry when 1 wicket is down and I don't see number 18 entering the ground. It's going to hit when everyone will be talking about Rohit and Bumrah but will forget that other players could hit boundaries because Kohli was on the opposite end, saving his wicket. My heart aches when I wonder how Virat's knock will resemble Gambhir's. Crucial but hidden.

Perhaps that's what happens- Great players don't always have the most fairy tale ending.

Anyways, this is part and parcel of life. Change is the only constant and looking at the love and crowd, I hope all the players get to feel this atleast once in their lives. Lots of love and a bigger crowd in 2026 to you my team!

- Siddhi Vora





Snapshots

Conceptual PHOTOGRAPHY



Aiming for the High
- Khushi Darji



Together
- Prashant Daftary



Growth and Development
- Maitri Gindra



Shadows of Summer
- Jinisha Mehta



Knock the Door...
- Piyali Adhikary

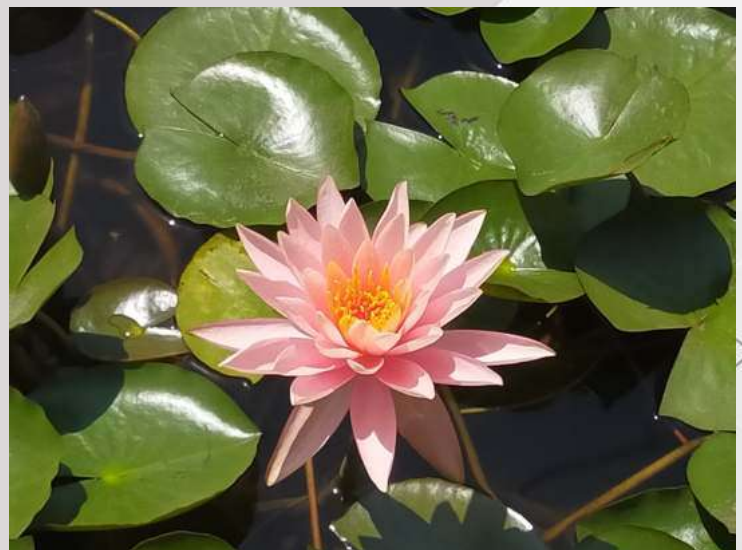


The Curves
- Slany Dias

Nature PHOTOGRAPHY



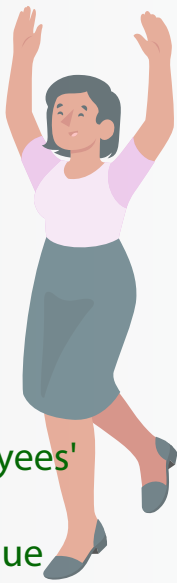
- Chintan Ghelani



- Nalin Shah



Aspiring Events



RECOGNITION AND REWARDS

The Recognition and Rewards program in N. A. Shah celebrates employees' exceptional performance and dedication.

It's the way of appreciating and motivating team members to continue achieving excellence.

Here's a glimpse of the employees who have been recognized as the 'Stars' in Recognition and Rewards program



LONG SERVICE AWARD



Anshita Mahajan

Assistant Manager – Statutory Audit
5 glorious year with N. A. Shah



Tulsidas Vaishnav

Assistant Manager - Statutory Audit
5 glorious year with N. A. Shah



Disha Makwana

Qualified Associate- Internal Audit
5 glorious year with N. A. Shah



Kishore Iyer

Deputy Manager – Internal Audit
5 glorious year with N. A. Shah



Khushboo Fofaria

Assistant Manager - Indirect Tax
10 glorious year with N. A. Shah

NPL 2024



N. A. Shah organized the NASA Premier League 2024, fostering team spirit, bonding and sportmanship. Everyone had a fantastic time creating special moments of renewed friendships through the common passion for sports.



Winner ~ Girls Team
BK Kommandos

Winner ~ Boys Team
PGM Falcons

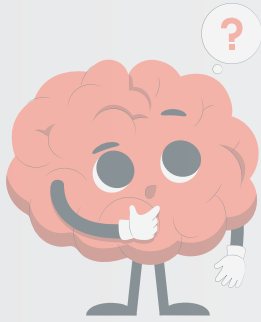




Runner-up ~ Girls Team
JP Aqua Warriors

Runner-up ~ Boys Team
AJ's Avengers





Flex Your Brain

1

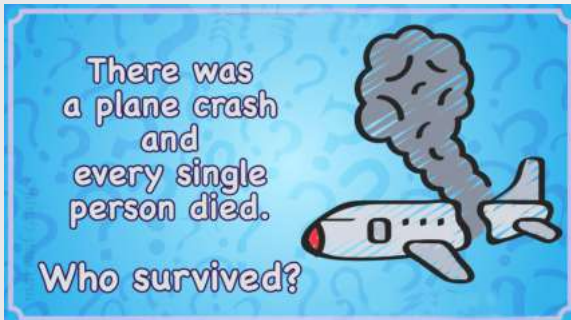
RIDDLE

Timmy's mother has three children. The first was named April. The next was named May. What is the final one's name?

2



3



4

RIDDLE

It can be cracked, It can be made,
It can be told, it can be played.
What is it?

5

RIDDLE

There was a green house. Inside the green house there was a white house. Inside the white house there was a red house. Inside the red house there were lots of babies. What is it?

Answers: 1. Timmy 2. Egg 3. Married couple 4. Joke 5. Watermelon

Contributors



Prashant Daftary

Partner, Audit & Assurance



Chintan Ghelani

Associate Partner, Direct Tax



Nalin Shah

Associate Partner
Audit & Assurance



Piyali Adhikary

Assistant Manager – HR



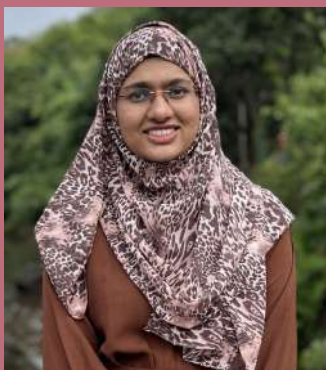
Jinisha Mehta

Talent Acquisition Head



Slany Dias

Assist. Manager
Audit and Assurance



Ifra Khan

Senior Qualified Associate
Direct Tax



Vicky Chandarana

Senior Qualified Associate
Internal Audit and Assurance



Diana Karanjia

Brand and Communication
Specialist



Maitri Gindra

Article - Statutory Audit



Khushi Darji

Article – Audit and Assurance



Yash Sonune

Article- Audit and Assurance



Shreya Gandhi

Article – Audit and Assurance



Siddhi Vora

Article – Audit and Assurance



Neha Chawda

Article – Direct Tax



Isha Damle

Article- Direct Tax

Happy Reading

*See you in the next
Quarter....*